

Grand County Colorado Tourism Board

SPECIAL EVENTS FUNDING REQUEST FORM

Name of Event _____

Contact Person _____

Address _____ Telephone _____

FAX # _____

Email Address _____

Description of Event _____

Date _____ Time _____ Location _____

Brief History of Organization _____

Target Audience _____

Fundraising Efforts to Date _____

Explain how your event will attract tourists from outside of Grand County _____

Marketing/Publicity
Plan _____

Estimated Total Attendance _____

Projected Cash Expenses

- A. Performers/speakers/judges (fees) \$ _____
 - Technical/Production Costs
 - Space Rental
 - Travel
 - Salaries
 - Programs/T-shirts/etc/
 - B. Marketing
 - C. Other Expenses
- _____
- _____

TOTAL PROJECTED CASH EXPENSES \$ _____

Projected Revenues

- A. Admission/Ticket Sales \$ _____
- B. Concessions
- C. Program Advertising
- D. Booth/Space Rental
- E. Other Revenue Sources

Source _____

TOTAL PROJECTED CASH REVENUES \$ _____

SPECIAL EVENTS MARKETING REQUEST \$ _____

Please detail how your GCCTB awarded funds will be spent:

Attach documentation to verify all funding and in-kind service sources.
Documentation should also include other fundraising efforts, whether successful or unsuccessful.